

# Long list of facebook apologies



## November 2007

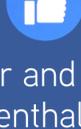
Facebook receives backlash to its Beacon advertising feature



**"WE SIMPLY DID A BAD JOB WITH THIS RELEASE, AND I APOLOGIZE FOR IT."**  
MARK ZUCKERBERG

**FB Reacts** Dec 2007: FB provides the option to opt out of using Beacon

## February 2009



North Carolina Attorney General Roy Cooper and Connecticut Attorney General Richard Blumenthal demand Facebook and other social media sites enact more privacy controls to protect children and teens

**FB Reacts** Dec 2009: FB establishes the Facebook Safety Advisory Board

## August 2009

The Office of the Privacy Commissioner of Canada recommends policy changes (on privacy and controls) after a year-long investigation



**FB Reacts** Aug 2009: FB updates its privacy policy

**FB Reacts** Dec 2009: FB announces new tools that users can use to better review, understand, and update their privacy settings

## May 2010



Facebook criticised for complicated nature of the site's privacy settings

**FB Reacts** May 2010: FB introduces simpler and more powerful controls for sharing personal information



## November 2011

The Federal Trade Commission charges the site with deceiving consumers by telling them they could keep their information on Facebook private

**FB Reacts** Nov 2011: FB settles with the Federal Trade Commission to make changes to its privacy control settings



## May 2013

Several businesses pull their ads from Facebook following findings of pages glorifying rape and violence

**FB Reacts** May 2013: FB updates its guidelines and moderator training to crack down on gender-based hate speech

**FB Reacts** June 2013: FB implements a new review policy for pages and groups



## October 2013



Facebook revealed as being a platform used for private firearms sales

**FB Reacts** March 2014: FB announces new regulations regarding the private sale of firearms on its sites.

## 2016 (year)

UK and European lawmakers concerned that social media platforms have become a "vehicle of choice" for extremists to recruit and radicalise



**FB Reacts** Dec 2016: Facebook, Microsoft, Twitter and YouTube launch a shared industry database of 'hashes' - digital 'fingerprints' of extremist imagery

## November 2016



FB accused of proliferating 'fake news stories' which may have swayed the 2016 presidential election

**FB Reacts** Dec 2016: FB introduces option to flag news stories

**FB Reacts** Dec 2017: Facebook replaces its Disputed Flags feature with a Related Articles feature.

## March 2017



Facebook faces backlash after hundreds of US Marines share nude photos of female colleagues and make degrading comments about them in a private Facebook group

**FB Reacts** April 2017: FB introduces new tools to "help people when intimate images are shared"

## May-June 2017

UK and European lawmakers call for new laws to punish companies that continue to host extremist material on their platforms



**FB Reacts** June 2017: Facebook launches the Global Internet Forum to Counter Terrorism (GIFCT), a partnership with Microsoft, Twitter and YouTube, aimed at combating extremist content online

## September - October 2017

Facebook discloses a Russian company linked to the Russian government bought political ads and disseminated content to sow discord among American citizens prior to the 2016 presidential election



**FB Reacts** Oct 2017: FB introduces measures to increase transparency for all

**FB Reacts** April 2018: FB launches new policies to increase transparency around ads and Pages on Facebook

**FB Reacts** April 2018: FB announces the launch of a new initiative to help assess social media's impact on elections

## March 2019

Facebook faces backlash about how it handles user data (Cambridge Analytica)



**FB Reacts** March 2018: FB makes changes to its data policies, and introduces new measures to make its privacy controls easier to find and use.

**FB Reacts** April 2018: FB announces an update made to its data policy



**FB Reacts** April 2018: FB announces a programme called the Data Abuse Bounty

